

## The challenge

When it comes to processing payments, every merchant needs reliable, high-performance equipment for fast transactions that keep the line moving. The all-in-one FD150 payment terminal combines industry-leading security with EMV, mag stripe and contactless (NFC) acceptance to fulfill your payments needs.

## The solution

The First Data FD150 is an affordable terminal solution that combines performance, reliability and ease of use in a compact, feature-rich device.

If you choose to connect via your existing broadband Internet service, our Datawire Secure Transport solution provides speed and security, and may even save you money over other options (optional dial backup; analog phone line required). If you prefer, you may connect via Wi-Fi.

## Here's how it works

Installation is simple, with easy-to-follow on-screen prompts. Setup takes just a few minutes per terminal. The FD150 terminal accepts PIN-secured and signature debit cards, all major credit cards, contactless payments and gift cards. With the addition of a check reader, it also enables you to accept paper checks,\* which can be transmitted in electronic form by opting for the TeleCheck Electronic Check Acceptance® solution.

As an option, the FD150 also offers Dynamic Currency Conversion (DCC) service, which makes it possible for international customers to pay in their own currency.

\*Check reader required.







## Industries served

- Retailers
- Restaurants
- Mail order/telephone order
- Petro

## Help your business

#### Improve your bottom line

- Accept all major bank and credit cards
- Keep infrastructure costs low with a combination terminal,
  PIN pad, contactless reader and printer
- Reduce chances of lost connection and lost sales

#### Deliver superior customer service

- Improve customer wait times with faster transactions
- Quickly generate receipts with built-in quick printer that speeds through text, bar codes and graphics
- Protect customers from fraud with customer, merchant and report truncation features

#### Easy-to-use technology

- Intuitive touch-screen display for ease of use
- Fast terminal downloads using IP or dial-up, with Wi-Fi as an option
- Easy support of both IP and dial-up with Secure Sockets Layer (SSL) encryption
- Quick and hassle-free drop-in paper-loading system

### **Features**

- Compact design
- Cortex A5 500MHz
- Processing capabilities for ATM, debit, electronic benefits transfer (EBT) transactions and check payments
- Fast printer capable of 18 lines per second
- IP connectivity with dial-up as a backup and Wi-Fi as an additional option
- Durable keys
- Touch-screen capability with 320x240 color display
- Merchant-friendly one-touch feature for daily functions
- Three-track magnetic-stripe reader
- Contactless support
- 128MB RAM standard memory
- Three USB ports
- Address verification service
- Batch history
- Simplified support and installation
- · 2.25-inch-wide thermal roll printer
- Ability to accept EMV chip transactions that enhance security
- PCI-PED Version 5.x approved

# Payment solutions for maximum performance

Around the world every day, First Data makes payment transactions secure, fast and easy for merchants, financial institutions and their customers. We leverage our unparalleled product portfolio and expertise to deliver processing solutions that drive customer revenue and profitability. Whether the payment is by debit or credit, gift card, check or mobile phone, online or at the point of sale, First Data helps you maximize value for your business.



Leaders Merchant Services offers a wide variety of helpful products and services to our merchants... and we would like to introduce them to you!



## Give Your Customers Peace of Mind with the RP10 Companion PIN Pad

- Allow customers to keep their card with them
- Ease concerns about unauthorized use of card
- Reduce physical contact with employees
- Support payment type of their choice including contactless, mobile wallets, PIN cards, gift cards and more
- Minimize security risks with PCI version 5 compliance
- Easy USB connectivity to First Data FD150
- Does not require a separate power supply
- Interactive payment process with lights and audio cue

All while speeding up the transaction process





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